

Imprint Stock Colors:

Available stock colors vary between different pill planners, please refer to the Pricing and Additional Information chart to see which colors correspond to which planners.

Large Planner Stock Colors*	Small Planner Stock Colors*
Black 	Black 
Blue (PMS 286) 	Blue (PMS 288) 
Burgundy (PMS 222) 	Burgundy (PMS 216) 
Green (PMS 349) 	Green (PMS 348) 
Red (PMS 185) 	Bright Red ≈ 
Violet (PMS Violet) 	Medium Yellow ≈ 
Teal (PMS 321) 	

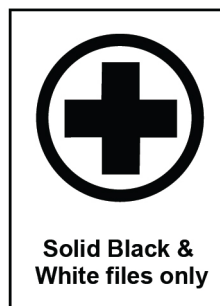
*Colors on computer monitors are not accurate and will differ from monitor to monitor

Pill Planner Imprinting Information

File Requirements:

For a standard imprint, we need a digital file that is solid black and white with no gradients and all lines and type larger than 1 point. Illustrator AI files, Vector PDFs, or EPS files with fonts outlined are preferred. JPG files can be accepted if they are a resolution of at least 300 DPI (dots per inch) and at least 4" across. A color-separated vector file will be needed for multiple color imprints (available on select planners). Please email your file to customerservice@hopkinsmedical.net

Accepted File Types: Illustrator AI, Illustrator PDF, Illustrator EPS. Non-vector PDF or JPG only if 300 DPI and at least 4 inches across.



NOTE: We cannot accept file types not generally used for printing. This includes, but is not limited to, Microsoft Word files, MS Paint files, Powerpoint files, Corel files, BMPs, PNGs, etc.

Why a Vector File?

A vector file is made of lines and points that are infinitely scalable. A bitmap file, like a JPG, is made of pixels, which are fixed squares of color. When you go to enlarge a bitmap file, it tends to look fuzzy or blocky (pixilated) whereas a vector file can be enlarged to any size and remain clear and sharp.



Vector File
(enlarges sharp)



Bitmap File
(enlarges pixilated)

Remember to have your fonts converted to outlines or embedded in your file to preserve the exact appearance of your artwork!

Time Frame:

The whole process for a new logo can take up to 6 weeks. Once we receive usable artwork, we will send you an approval form that you must sign and return verifying that the artwork shown on the form is exactly as you want it to appear, and then the imprint process will begin.

Pricing:

Pricing varies depending on which pill planner you choose, what minimum quantity is required, and how many colors your imprint will use. Please see the Pricing and Additional Information chart for details. (Prices are subject to change - please call for the latest pricing info)

Questions?

Please call us at 1-800-835-1995
or email to customerservice@hopkinsmedical.net

Pill Planner Custom Imprint Pricing



620555-IMP
Custom Extra Capacity Pill Planner
PK100

Imprint Area:
Front Bottom
4.25" x 0.6875" **\$916.65***
Large Planner
Colors



620059-IMP
Custom Twice-A-Day Weekly Pill Planner
PK100

Imprint Area Options:
Front Top
4.25" x 0.4375"
Front Bottom
4.25" x 0.4375" **\$459.00***
Large Planner
Colors



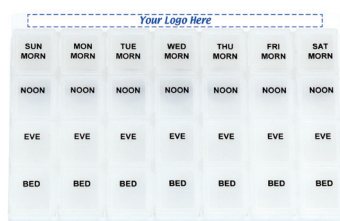
627169-IMP
Custom English Four-A-Day Med Planner
PK100

Imprint Area:
Front Top
4.25" x 0.75" **\$999.95***
Large Planner
Colors



620069-IMP
Custom Spanish Four-A-Day Med Planner
PK100

Imprint Area:
Front Top
4.25" x 0.75" **\$999.95***
Large Planner
Colors



620128CAIMP
Custom Small Weekly Pill Planner
PK250

Imprint Area Options:
Front Top
6" x 0.25"
Back
6" x 2.25" **\$1,237.50**
Small Planner
Colors









*If logo is more than one color, a \$45 fee will be applied per each additional color.

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Hopkins®
Since 1945 Medical Products

Pill Planner Custom Imprint Pricing

	<p>620010 CUSTOM Custom Ultra Pill Splitter PK100</p>	<p>Imprint Area: Side 1.5" x 0.5" \$650.00* Large Planner Colors</p>
	<p>620011 CUSTOM Custom Deluxe Pill Splitter PK100</p>	<p>Imprint Area Options: Front Top 0.94" x 1.06" \$595.00* Large Planner Colors</p>
	<p>620012 CUSTOM Custom Ultra Pill Crusher PK100</p>	<p>Imprint Area: Top 1" Diameter \$675.00* Large Planner Colors</p>
	<p>620556 CUSTOM Custom 7-Day Push-to-Open Pill Organizer PK100</p>	<p>Imprint Area: Back 5" x 0.5" \$299.00* Large Planner Colors</p>
	<p>620557 CUSTOM Custom 7-Day AM/PM Push-to-Open Pill Organizer PK100</p>	<p>Imprint Area: Front 5" x 0.75" \$675.00* Large Planner Colors</p>
	<p>627042 CUSTOM Custom 7-Day XL Pill Organizer PK100</p>	<p>Imprint Area: Front 4.25" x 0.5" \$250.00* Large Planner Colors</p>

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